



# The Valley News

March 2009

Monthly Newsletter of The Missouri Valley Region, Model "A" Restorers Club, Saint Louis Missouri  
Dedicated to the appreciation, enjoyment and preservation of the Model "A" Ford since 1959

## President's Corner

By Greg Piel 314.843.4328

As I sit here compiling the March President's Corner, the weather is getting warmer which tells us Spring is just around the corner. Our clocks have all been moved forward and the cold weather of January and February is hopefully gone for another year. It's time to start "waking" our cars from their winter hibernation! Let's get ready to roll 'em out!

February was cold but we still had a couple of club activities that proved to be a lot of fun. **Bob Taylor** led us on a tour of the Mungenast Motorcycle Museum. **Jack Rehagen** coordinated the Fox Theater Tour. A hearty thanks to both these men for their time and effort to produce these successful events.

At our March meeting the club voted to approve a donation to MAFFI to provide the means to collect, document and preserve original Model A items for future generations. These items range from sheet metal items to drive train components to wood, upholstery, tops, etc. Thanks to **Phil Ierardi** for spearheading this effort. Thank you MO Valley MARC for your generosity and support! Future Model "A" enthusiasts will definitely appreciate this.

The March meeting concluded with the ever-popular Hubley Races. As always there was some good-natured ribbing of the cars, the track, the racing procedures and "Hubley Racing Ethics". All had a great

time whether one was racing or not. Our thanks go to **Paul Ganninger** and **Fred Burk** for providing the track, maintaining it and storing it all year!

Our ever gracious host **Mark Schenberg** will sponsor the Safety Check on March 29. It's a perfect chance to get your car ready for spring driving.

April will definitely see a "ramping up" of our events. At our April meeting, our own illustrious **Terry Oberer** will provide a Tech session on Model "A" Brake Modifications. Don't pass up this opportunity to learn from an expert! April will also bring the All Ford Show at the Museum of Transport on the 5th, and the Easter Car Show on the 12<sup>th</sup>. Check the events calendar for other events, shows and tours.

Warmer weather is on the way! Please be cautious, be courteous, be our newsletter editor and above all, be SAFE!

Photo by  
Phil Ierardi



King of  
Byrnes  
Mill



Phil Ierardi's  
New Dog

**Next meeting: Tuesday, April 7, 2009 - 7:30 pm**  
**Trinity Lutheran Church - 820 Lockett Road Kirkwood Missouri**

## March Minutes

by Robie Haines 636.274.5023

The March 3rd meeting was called to order by President **Greg Piel** at 7:30 p.m. Visitor **John Walters** was introduced. The **Ketchum's** announced acquisition of a 31 Tudor. The minutes of the past meeting, and the treasurer's report were approved. **Phil Ierardi** gave a brief summary of the pending MAFFI Museum, including the four potential sites under consideration. The Club currently has \$618 earmarked for our donation; the Board proposed to raise the total to \$1000 from the treasury, and the proposal was overwhelmingly approved by the assembled membership. President **Greg** then discussed the just past Mungenast Tour, sponsored by **Bob Taylor**. **Jack Rehaugen** gave a recap of the Fox Theatre tour, and was presented with a framed certificate for his leadership. **Mark Schenberg** gave a brief talk about the upcoming Safety Check. **Bert Schott** gave a few facts about the upcoming ALL FORD SHOW at the Museum of Transport. **David Stukenbroeker** talked briefly about the Easter Show in Forest Park. **Bob Austin** reported on a trip with the **Schotts** to Branson, where he discussed with renting units for an overnight tour. **John Wheeler** gave an update on a Church car show up in O'Fallon, on May 30. **Sonny** and **Barb Ketchum** then talked about the Pacific show June 27<sup>th</sup>, and the Sept 23<sup>rd</sup> New Baden tour. **Jeff Buckley** then mentioned two items of National Club interest, the membership Meet and the MARC mileage award program. **Dave Smith** offered a metal die cast model for auction. After the 50/50 drawing, the Hubley races were held.

## Brake Modifications

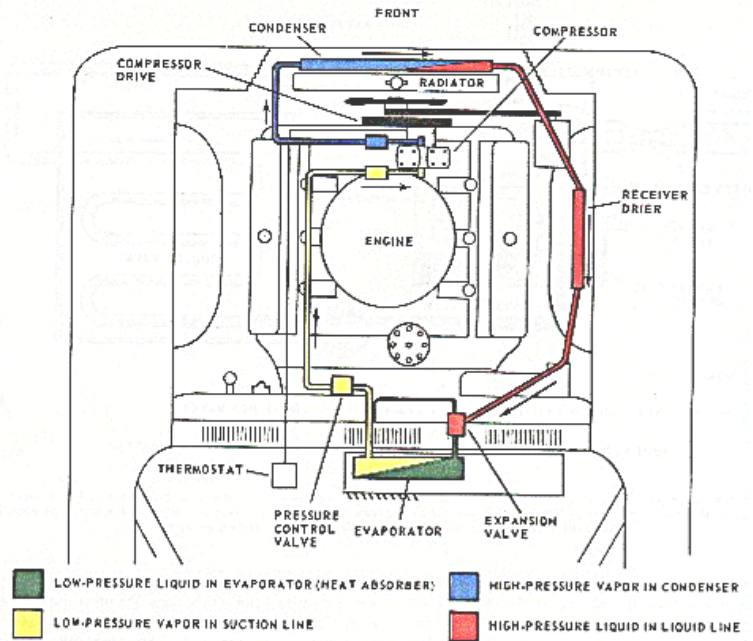
By Terry Oberer 636.677.7201

At the April 7 meeting I will give a seminar on Model "A" brake modifications and improvements. Covered will be original drums, brake drum bands, cast iron drums and various types of "Floaters". I will demonstrate the application of the new and popular "Flathead Ted's brake floater system. This system was recently installed on **Gene** and **Dayna Cogorno's** '31 sedan with excellent results.

Many parts will be exhibited and explained. Various lining materials will also be discussed and shown. I think you will find the seminar to be interesting and informative.



## Contributed by Lee Majors



The four Goldberg brothers, Lowell, Norman, Hiram, and Max, invented and developed the first automobile air-conditioner.

On July 17, 1946, the temperature in Detroit was 97 degrees. The four brothers walked into old man **Henry Ford's** office and sweet-talked his secretary into telling him that four gentlemen were there with the most exciting innovation in the auto industry since the electric starter. **Henry** was curious and invited them into his office.

They refused and instead asked that he come out to the parking lot to their car.

They persuaded him to get into the car, which was about 130 degrees, turned on the air conditioner, and cooled the car off immediately.

The old man got very excited and invited them back to the office, where he offered them \$3 million for the patent.

The brothers refused, saying they would settle for \$2 million, but they wanted the recognition by having a label, 'The Goldberg Air-Conditioner,' on the dashboard of each car in which it was installed.

Now there no way **Ford** was going to put the Goldberg's name on two million Fords.

They haggled back and forth for about two hours, and finally agreed on \$4 million and that just their first names would be shown.

And so to this day, all **Ford** air conditioners show

**Lo, Norm, Hi, and Max on the controls.**

## Upcoming Events 2009

by Terry Oberer 636.677.7201

Comprehensive listing of "events of interest" is on our [www.modelclub.org](http://www.modelclub.org). MoValleyMarc@sbcglobal.net

**Mar 26-28**, MARC Membership Meet, Marietta, GA

**Mar 29** Sun, Safety Check

**Mark Schenberg** 636.536.0060

**Apr 7** Tue, Regular Monthly Business Meeting

7:30 pm, Trinity Lutheran Church, 820 Lockett Road, Kirkwood MO **Greg Piel** 314.843.4328

**Apr 5** Sat, Museum of Transport (Early Ford Show)

**Bert Schott** 636.519.0431

**Apr 12** Sun, Easter Car Show

**David Stukenbroeker** 314.221.1444

**Apr 26** Sun, Model "T" Swap Meet (Gateway Track)

**Bert Schott** 636.519.0431

**May 5** Tue, Regular Monthly Business Meeting

7:30 pm, Trinity Lutheran Church, 820 Lockett Road, Kirkwood MO **Greg Piel** 314.843.4328

**May 15-17** Branson, MO Over Night Tour

\*\* **Bob Austin** 636.933.0887

**May 25** Mon, Scott Joplin—Ragtime Music Festival

**David Stukenbroeker** 314.221.1444

**May 30** Sat, John Wheeler Church Car Show

**John Wheeler** 636.240.9340

**Jun 2** Tue, Regular Monthly Business Meeting

7:30 pm, Trinity Lutheran Church, 820 Lockett Road, Kirkwood MO **Greg Piel** 314.843.4328

**Jun 7** Sun, 16th Annual Start Up Party

**Terry Oberer** 636.677.7201

**Jun 14-20**, Breckenridge, CO High Country Tour

**David Stukenbroeker** 314.221.1444

**Jun 21-26**, MARC National Meet, Merrillville, IN

**Terry Oberer** 636.677.7201

**Jul 7** Tue, Regular Monthly Business Meeting

7:30 pm, Trinity Lutheran Church, 820 Lockett Road, Kirkwood MO **Greg Piel** 314.843.4328

**Jul 18** Sat, Bonne Terre Mine Tour

**David Stukenbroeker** 314.221.1444

**Aug 4** Tue, Regular Monthly Business Meeting

7:30 pm, Trinity Lutheran Church, 820 Lockett Road, Kirkwood MO **Greg Piel** 314.843.4328

**Aug 8** Sat, Family Picnic **Bert Schott** 636.519.0431

**Aug 22** Sun, Kimmswick—Lunch at Blue Owl

**Jim Ruth** 636.296.9734

**Sep 1** Tue, Regular Monthly Business Meeting

**Ladies Night Greg Piel** 314.843.4328

**Sep**, Garage Tour, New Baden, IL

**Sonny Ketchum** 314.353.0854

**Oct 7-10**, Hershey

**Oct 24** Sat, Bon-Fire Wiener Roast

**David Stukenbroeker** 314.221.1444

**Nov 7** Sat, Veteran's Day Parade

**Gene Wetzel** 314.544.5559

**Dec 6** Sun, Annual Die Hard

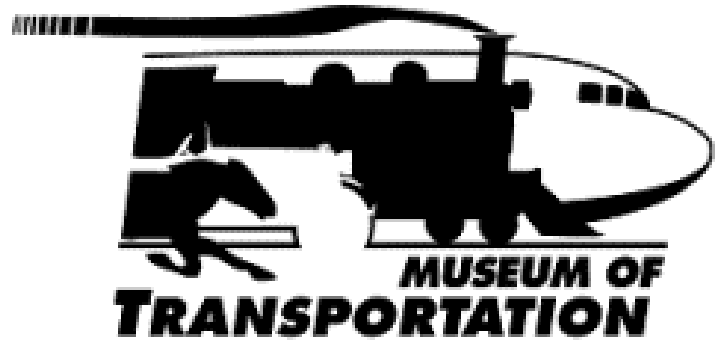
**Tom Holtgrave** 314.576.4795

## THE ALL FORD SHOW

By Bert Schott 636.519.0431

Whether you have a show car or a rough and ready driver, get in that old Ford on Sunday, April 5<sup>th</sup> and drive it to the Museum of Transport for the All Ford Show. It's located at 3015 Barrett Station Road. Many of our members also have Model Ts and V8s that they may bring instead of their Model "A"s... but we need to have a strong representation of Model "A"s as well. If you're a trailer queen there are a few spots on the lower lot that can accommodate the trailer. The gates at the upper lot open at 10:00AM and they would like us to be in place before 11:00 AM.

It's always a nice outing because there are so many cars to check out and plenty of car talk. The museum will give us passes so we can go inside to visit the trains and their car collection. We will burn some hot dogs for our club members too, so if you didn't sign up at the March meeting let **Bert Schott** (636.519.0431) know you are coming.



## Car Show—John Wheeler

By John Wheeler 636.240.9340

First Baptist Church of O'Fallon, MO invites the Model "A" club and their families to our first annual car, truck and motorcycle show on May 30, 2009. Registration will be from 8:00 to 11:00 AM and the show will run from 9:30 to 3:30. Pre-registration can be done online at [www.firstofallon](http://www.firstofallon) or by calling 636.272.4838 and you can see the flyer there, as well.

There are about 550 spaces on the paved parking lot providing more than adequate parking. We will provide two spaces per car so you will have room for chairs and other items you might want to bring. If there are several club members bringing cars, the church will arrange preferred reserved parking for all Model A's and club member's other type show cars as well. Bring your lawn chairs.

The church is located just off I-70 at Exit 218, then go one block south and one block west to the church on the south side of Veteran's Memorial Parkway.

The church will provide food, soft drinks, water, etc all day at **NO Cost** to anyone (No alcoholic beverages, please). There is NO registration fee, entry fee etc. Food will be served under a large outdoor pavilion. There will activities for kids and other entertainment.

# Fabulous Fox

Pictures by  
Bob Austin, Phil Ierardi

February 25, 2009



# Mungenast Museum Tour

Pictures by  
Bob Austin, Phil Ierardi

February 21 2009



## Mungenast Museum Tour

*By Bob Taylor 636.274.3022*

Opening the garage on Feb 21<sup>st</sup> for the first tour of the season, Mungenast Museum Tour, I noticed a few snow flurries. That's all of the bad weather we saw for the day. Not only was the weather good, but the museum was enjoyed by everyone. The building is an old dealership which housed many different makes of vehicles, The Oakland, The VW, The Studebaker, and The Toyota.

There were over 120 bikes of all kinds including a military bike with a side car. The owner is a good friend of **Harry Boyd**. Along with the bikes there was a lot of St. Louis history concerning all motor vehicles. There were pictures of a dirt track which was banked and located at the South West corner of Meramec and Grand.

There were 59 members of the two clubs, The Show-Me Car Club and The Model A Club, signed up for the tour. There were a couple of cancellations and a couple of members added at the last minute. **Tom Holtgrave** called and asked if he could bring a friend. The answer is always Yes!

His friend **Leroy Walls** was the Missouri Motorcycle champion in the 40's. **Tom** didn't tell me his name on the phone, but when his friend got out of the car, there was **Leroy** who I had worked with at Continental Can Company for 35 years. He had 43 years as a machinist. **Leroy** was the type of machinist that if you wanted a machine that wasn't running, but was imperative that it did run, just give it to **Leroy** and leave him alone. What ever needed to be done **Leroy** could do it. He was the **Wayne Marty** of Continental.

After the museum we headed for one of the best places to get a splendid lunch, Hodak's. Hodak's is known for its fried chicken, but no matter what you order you would not be disappointed. They don't take reservations, but they are fast and friendly. It was the same day as the Mardi Gras Parade so we walked it with over 50 car club members and were seated within a few minutes. After lunch eight of us stopped for a Calcium fill up at the Dairy Queen on Weber and Morganford. Only Eight of us stopped because the others must have 'OVER-DID-IT' at Hodak's.

The Weather was cooperative, the food was great, and the company was the best. What a great day to spend with friends and also to meet new friends. Don't miss the next tour.

### Words from the Greatest Tire Kicker (JR)

- Professional car salesmen classify anyone looking at a vehicle and not dealing on it a tire kicker.
- A person who kicks a tire today, may want to own the vehicle another day.
- The bitterness of poor quality remains long after the sweetness of low prices is forgotten.
- If you never do a deal, it cannot be good or bad.

There is hardly anything in the world that some man cannot make a little worse and sell a little cheaper.

**JR** is **Junior Linenfelser** of Marine, IL

**Junior's** Garage is located at 114 North Duncan in Marine, IL. He has a great collection of all types of vehicles and parts.

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## A Great Day at 'The Fabulous Fox'

*By Bob Taylor 636.274.3022*

Thanks to **Jack & Carole Rehagen** our tour directors for the back-stage guided tour of the second biggest theater in the U.S. Only the Radio Music Hall in New York is larger. I can't remember all the details from the tour, but seating is over 4000. The Fox was closed down and refurbished in the '80 to its original state. However, the stage had to be lengthened by 20 feet to accommodate the larger productions. If you have never been on a stage like this one let me tell you that it is something to experience. The Fox was built by Mr. Fox of the motion picture industry and opened in 1929. The first film was a talkie and the name escapes me now. Several other Fox theaters were opened in the bigger cities such as, Detroit, Atlanta, and on the West Coast.

We climbed several flights of steps to the balcony to view the workmanship and beauty of this marvelous theater. Making our way from one level to another there were many things to see, the special dressing rooms for the big stars, the women's lounge, and a hall way lined with posters depicting each year's shows. Visiting the small areas on the perimeter of the theater was very interesting. **Stan Kahn** who I, am sure everyone knew, is just one of the celebrities that are painted on the walls of these corridors.

When the Fox reopened it became a tradition for all the performers to write on the walls of these areas, a greeting and follow with their signatures. There are literally thousands of signatures. I know I left out many interesting things concerning this great theater, but everyone needs to see this for themselves. Why not take in a night at the theater.

We did eat a great lunch at Rigazzi's the oldest Italian Restaurant on the Hill, but our club has the oldest person as well as the shortest, our very own **Jim Ruth**. **Jack & Carole**, you did "Great"!

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## Newsletter Position

*By David Stukenbroeker 314.221.1444*

At the April meeting, I will outline the simple methods I use to create our newsletter. I will still do things like pictures and labels as well as help with anything needed to create the newsletter.

I will hold a seminar at my house for everyone interested in possibly being the editor to show you what I do each month. Food will be involved. I think that once you see how easy it is, the decision to take over the editor's position will be an easy one.

## VISITOR'S GUIDE TO DRIVING IN ST. LOUIS, MISSOURI

By Gene Cogorno 314.434.1064

The morning rush hour is from 6:00 to 10:00 am. The evening rush hour is from 3:00 to 7:00 PM. Friday's rush hour starts Thursday morning.

Gravois Road can only be pronounced by a native.

Construction on highway 40, 70, 270, 44, 55 and I-170 is a way of life, and a permanent form of entertainment.

A St. Louisan from South County has never been to North County and visa versa. West County has everything delivered.

If someone actually has their turn signal on, it is probably a factory defect, or has been on for the last 17 miles.

There are 2 exits on Highway 40 for Clayton Road and 2 for Big Bend.

All old ladies with blue hair in Cadillacs (driving on Olive west of 270) have the right of way.

Laclede Station Road mysteriously changes names as you cross intersections. As do McCausland, Lindbergh, Watson, Reavis Barracks, Fee Fee, McKnight, Airport Road and Midland.

Drivers cut their rather through Dept. tags. chase dealers Shops in are



are starting to OWN plates than go the Mo. Vehi-to get new You can pur-tags from behind Quik the city. They cheaper, the

clerks are nicer, and the service is faster.

You can go all four directions on Highway 270: North and South in West County, East and West in South County, and East and West in North County. Confused? So are the St. Louis drivers.

No native St. Louisan knows that Lindbergh runs from South County to North County. And, if you tell them, they will not believe you. Lindbergh belongs to every neighborhood except Kirkwood, who had the nerve to creatively change the name to "Kirkwood Road".

Never stare at the driver of the car with the bumper sticker that says, "Keep honking, I'm reloading"- he is.

Any car parked longer than 4 hours in the city, is considered a parts store.

Highway 270 is our daily version of the NASCAR circuit.

YIELD signs are for decoration only. No native St. Louisan will ever grasp the concept.

If it snows or rains? Stay home.

## Wicks Organ Tour

By Bob Taylor 636.274.3022

The tour started at Hooters in South County. It took about an hour to drive to Highland, IL where the Wicks Organ Facility is located. We had 22 car club members attending. **Bob & Nell Austin** were the directors of the tour and provided us with a great tour and lunch at the Farmer Restaurant & Bakery.

The tour started with a organ demonstration which lasted about 45 minutes. A very talented young man explained all the different sounds and other techniques of the pipe organ. The organ he was playing costs \$500,000. I asked if that included the bench. He joked, "Yes, but not the back rest". They still hold the patent for an electrical coil which allows the company to place a 25 year warranty on all of their organs. This coil along with a horse shoe magnet took the place of the leather piece that opens and shuts off the air flow through the pipes.

There is a complete metal shop, wood working shop, machine shop, paint shop and every other shop that is necessary for them to make just about every component in the organ. They even make their own sheet metal by heating the material and hand pouring the liquid metal on a table. After cooling they plane the metal to a precise thickness. Most of the workers have been there over 15 years and two of them have over 50 years of service. Most of the workers were at the Old Rock Church on Grand Avenue in St. Louis re-doing their organ. They also are building an organ for a church in Imperial, MO. If you ever have a chance to visit Wicks, don't pass up the chance. ~Thanks to **Bob & Nell** for the tour, and **Sharon, Phil & Maxine** for the music.

Provided by  
John Wheeler &  
Lynne Stoecker



THIS SIDE OF CARD IS FOR ADDRESS

Chater Bjorngaard  
Marlboro, N.D.

Dear Sirs—

We're writing this letter to you today because we want to help you get your money out of your Model T.

It's still as good a car as it was the day the new Model A Ford was announced and there's no need to sacrifice it.

The Model T Ford is still used by more people than any other automobile. Eight million are in active service right now and many of them can be driven one, two, three and five years and even longer.

Bring your car to us and let us look it over. You'll be surprised to see how little it costs to put it in tip-top shape.

New fenders, for instance, cost from \$3.50 to \$5.00 each, with a labor charge of \$1.00 to \$2.50. Tuning up the motor and replacing commutator case, brush and vibrator points costs only \$1.00, with a small charge for material. Brake shoes can be installed and emergency brakes equalized for a labor charge of only \$1.25. A labor charge of \$4.00 to \$5.00 will cover the overhauling of the front axle, rebushing springs and spring perches, and straightening, aligning and adjusting wheels.

The labor charge for overhauling the average rear axle runs from \$5.75 to \$7.00. Grinding valves and cleaning carbon can be done for \$3.00 to \$4.00.

A set of four new pistons and rings cost only \$7.00. For a labor charge of \$20 to \$25.00 you can have your motor and transmission completely overhauled. Parts are extra.

Very truly yours,

Bottineau, N. Dak.

C. R. GLEASON CO.



Terry Oberer, Newsletter Editor (TOberer@netzero.net)  
3609 Traci Lane, Byrnes Mill MO 63051-1047

### MARC Regional Officers for 2009

<u>President</u>		
<b>Greg Piel</b>	314.843.4328	sixapiel@charter.net
<u>Vice President</u>		
<b>Jeff Buckley</b>	314.846.7408	puxico001@hotmail.com
<u>Treasurer</u>		
<b>Dayna Cogorno</b>	314.434.1064	Cogorno2@sbcglobal.net
<u>Secretary</u>		
<b>Robie Haines</b>	636.274.5023	RHaines@netzero.com
<u>Board Members</u>		
<b>Harry Boyd</b>	636.274.4897	
<b>Sonny Ketchum</b>	314.353.0854	
<b>Bob Taylor</b>	636.274.3022	Hippo1941@cs.com
<b>Bob Austin (ALT)</b>	636.933.0887	Austin1127@yahoo.com

[www.modelclub.org](http://www.modelclub.org)

**For Sale:** 1930 Splash aprons, new reproductions that I bought for my Tudor but I found some originals. \$100 for the pair. **Terry Oberer** 636.677.7201

**Wanted:** used 21" tire good enough for temporary spare. **Ed Horton** 636.677.2336

**Wanted:** Stock Model "A" cylinder head. Please contact me if you have one to spare. State current condition and price. **Jim Preston** 314.353.4592.

**For Sale:** 1931 Coupe w/Rumble seat restored. \$13,500 1931 Tudor restored (Green on Green) \$12,500. Many Misc parts for your Model "A"  
**Junior Linenfelser** 618.644.9242 or 618.407.7043

**For Sale:** 1973 Buick Electra 225 4 Dr. Hardtop, 2<sup>nd</sup> owner. 59K Actual Miles. Full Power, AM/FM 8 Track, Cold Factory A/C, remote side mirrors, Beige, brown vinyl top, tan leather upholstery. Looks & drives great. Drive Home. \$7,000 OBO.

**David Smith** 314.895.3416 or 314.550.5853

**For Sale:** 1930 Model "A" radiator needs to be re-cored \$50 OBO **David Smith** 314.895.3416

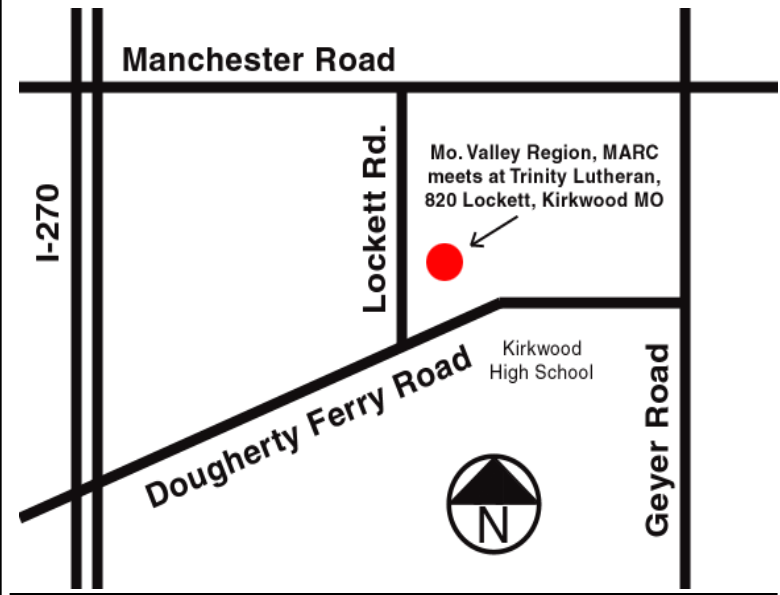
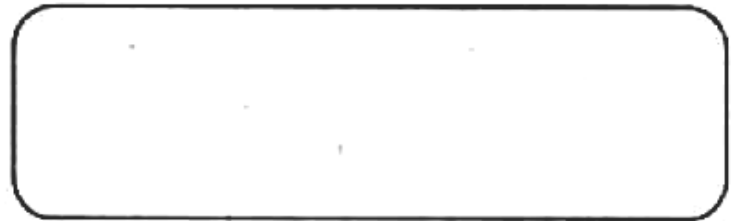
**Wanted:** Junk or rusted Model "A" gas tank and choke rod bracket. **David Hitt** 314.842.5267

**For Sale:** Phaetons still in the box wrapped in the original plastic paper. These are the Joseph L. Ertl, INC which were the last scale models of die cast Hubley produced. \$25.00 each, I have a case of these models.  
**Bob Taylor** 314.662.3022

**For Sale:** 2 Ton electric hoist with motorized trolley, 3 phase, 10 ft chain lift, push-button pendant. \$600  
**Greg Piel** 314-843-4328

Terry Oberer  
3609 Traci Lane  
Byrnes Mill MO 63051-1047

## First Class Mail



## Mo Member says:

### Things I gotta do:

- 1) Support our 2009 Officers
- 2) Attend all of our Monthly meetings (get Perfect Attendance Award)
- 3) Write a newsletter article
- 4) Become our newsletter editor
- 5) Get involved with your club!!!

